

FOR IMMEDIATE RELEASE

Contact: Stephanie Beyer, Vessel
Stephanie@VesselBags.com; 760.456.9398

SAN DIEGO CUSTOM BAG COMPANY DESIGNS FOR SOLHEIM CUP

Vessel to supply unique country themed golf bags for the biennially Solheim Cup in Germany

CARLSBAD, Calif. (August 24, 2015) – San Diego-based custom bag company Vessel announced it has been selected to supply the [Ladies Professional Golf Association](#) (LPGA) and [Ladies European Tour \(LET\)](#), creating an exclusive series of custom golf bags for the prestigious Solheim Cup being held September 18-20, 2015 at Golf Club St. Leon-Rot in Germany.

[The Solheim Cup](#) is a biennial golf competition highlighting the twelve best female golf athletes from US and Europe. Alternating years with the men's equivalent, the Ryder Cup, features 28 matches over three days with media coverage in 140 countries.

“We are thrilled to have formed an agreement with the LPGA and LET,” said Vessel owner Ron Shaw. “Our handcrafted custom golf bags reflect the unique flag designs of the US and Europe— we couldn't think of a better display for them than on the most reputable golf event of the year.”

Vessel is widely recognized for its innovative online customizer, allowing customers to create custom bags in a matter of minutes. The company's superior design and high quality have made it the go-to golf bag maker for celebrities and athletes including: Jordan Spieth, Michelle Wie, Andy Garcia and more.

To learn more about Vessel, visit www.vesselbags.com. For press inquiries, contact Stephanie Beyer at Stephanie@VesselBags.com or 760.456.9395.

About Vessel

Headquartered in Carlsbad, Vessel is the top custom bag maker for professional athletes and celebrities offering the best in quality and innovation. Each custom bag is handcrafted to reflect the unique personality of every Vessel customer. Vessel's product lines also come with a Buy a Bag, Give a Bag component. In an effort to help every child get an education, Vessel works closely with several incredible organizations who are helping deliver backpacks to children in need. Learn more at www.vesselbags.com.

About Solheim Cup

The Solheim Cup combines the tradition and prestige of the game of golf with passion for one's country. This biennial, trans-Atlantic team match-play competition features the best U.S.-born players from the Ladies Professional Golf Association (LPGA) Tour and the best European members from the Ladies European Tour (LET).

The Solheim Cup is named in honor of Karsten Solheim, the founder of Karsten Manufacturing Corporation, which makes PING golf equipment. In 1990, the Solheim family, in conjunction with the LPGA and the LET, developed the concept and became the title sponsor for the Solheim Cup, professional golf's international match-play competition for women. Held every two years, the event has grown into the most prestigious international women's professional golf team event. The Solheim Cup is the most highly coveted trophy in women's professional golf team competition; some of the most memorable moments in the sport have happened during past Solheim Cups, and berths on the U.S. and European teams are highly sought-after by players from both organizations.

The 2015 Solheim Cup will take place Sept. 18-20 at St. Leon-Rot Golf Club near Heidelberg, Germany. The European Team enters the competition holding the Cup and will need 14 points to retain it, with the U.S. Team needing 14½ points to regain the coveted Waterford Crystal prize. The U.S. squad holds an 8-5 lead in the series, which began in 1990, and is coming off back-to-back losses (2011, 2013) for the first time in history. Juli Inkster is captain of the U.S. Team, with Sweden's Carin Koch leading the European squad.

For more information about the Solheim Cup and updated standings for each team, log on to www.solheimcup.com, www.lpga.com and www.solheimcupeurope.com.

About the LPGA

The LPGA is the world's leading professional golf organization for women. Founded in 1950, the association celebrates a diverse and storied membership with more than 2,300 members representing 30 different countries. With a Vision to inspire, empower, educate and entertain by showcasing the very best of women's golf, LPGA Tour Professionals compete across the globe, while dedicated LPGA Teaching and Club Professionals (T&CP) directly impact the game through teaching, coaching and management. The Symetra Tour consistently produces a pipeline of talent ready for the world stage. The LPGA is headquartered in Daytona Beach, Florida.

Follow the LPGA on its television home, Golf Channel, and on the web via: www.LPGA.com, www.facebook.com/lpga.official, www.twitter.com/lpga, and www.youtube.com/lpgavideo

###