

FOR IMMEDIATE RELEASE

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VESSEL NAMED BAG PARTNER FOR JULIUS ERVING GOLF CLASSIC

September 11, 2015 (PHILADELPHIA, PA) – Vessel Bags is named a proud partner of the 2015 Julius Erving Golf Classic which takes place September 12-14 at the Aronimink Golf Club in Philadelphia, PA.

Apart from providing Julius' with an event branded custom golf bag, each participant of the tournament will be receiving a Boston Bag branded with the tournament logo. Vessel will also be gifting each of the ladies a genuine leather red zipper pouch at the Champagne and Caviar event hosted by Dorys Erving.

The boston bag is the newest edition to Vessel's well known golf line. The contemporary design boston features 300 degree bottom zip shoe compartment, welded velour lined valuables pocket and easy access front slip pouch.

Vessel is amongst other big name sponsors such as Casamigos Tequila, Zacapa Rum, Converse, Twitter and Perrier.

'This is a huge opportunity for Vessel to be requested by PGD Global and Dr. J to be a sponsor of the tournament,' said Vessel CEO Ron Shaw. "We are happy to be a partner for a golf tournament that gives back."

The Julius Erving Golf Classic will be hosting a youth basketball clinic "#HopeWithABasketball" on Saturday September 12th in partnership with the Salvation Army, Grab a Ball and Play, DEFY Foundation and NBA Cares.

For more information about Vessel, visit www.vesselbags.com. For press inquiries, contact Stephanie Beyer at stephanie@vesselbags.com or (760) 456-9395.

ABOUT VESSEL

Headquartered in Carlsbad, Vessel is the top custom bag maker offering the best in quality and innovation. Each custom bag is handcrafted to reflect the unique personality of every Vessel customer. Vessel's product lines also come with a Buy a Bag, Give a Bag component. In an effort to help every child get an education, Vessel works closely with several incredible organizations who are helping deliver backpacks to children in need. Learn more at www.vesselbags.com.

ABOUT THE JULIUS ERVING GOLF CLASSIC

The event, run by Play Golf Designs, Inc., benefits the Salvation Army, a non-profit organization dedicated to bringing comfort, food, shelter and care to the needy around the world. VIP Packages for the Julius Erving Golf Classic can be tailored to include golf, hospitality, and invitations to the private parties. For information on Erving tickets, packages and experiences call Play Golf Designs Inc. 310.926.4075 or email info@playgolfdesigns.com. For media inquiries: Rachel Rees: Rachel@pgdglobal.com.

ABOUT PLAY GOLF DESIGNS, INC

Play Golf Designs, Inc. (PGD) is a boutique-chic golf marketing & event company, directing and participating in luxury events for some of the world's most legendary athletes, entertainers and organizations including Clippers Assistant Coach Mike Woodson, Julius Erving, Jeffrey Osborne, The Broadcaster Jerome Williams, Reggie Jackson and Ahmad Rashad. PGD blends pop culture and entertainment, creating the most unique, innovative golf events and experiences for each client. The Las-Vegas based boutique golf company specializes in connecting golf to the modern world of trends and fashion. Operating events and experiences all around the country, PGD has successfully built strong relationships with some of the game's biggest clients, partners and vendors.

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